

MEDIA KIT 2026

FOCUS



**The Chartered
Institute of Logistics
and Transport**

CILT is the most well-established and trusted organisation in the logistics and transport sector. With more than 100 years of history, we connect the UK's supply chain, logistics and transport industry through our events, knowledge and courses.

Our 13,000+ strong membership and digital community is rapidly growing, with our online reach and engagement up more than 19% year-on-year.

With our membership consisting of the sector's most influential leaders and senior execs, our strength is our audience.

Through our multi-channel communication platforms, we provide unrivalled access to the industry's most influential key decision makers. Our wide offering of advertising opportunities presents the perfect platform for you to showcase your products and services.

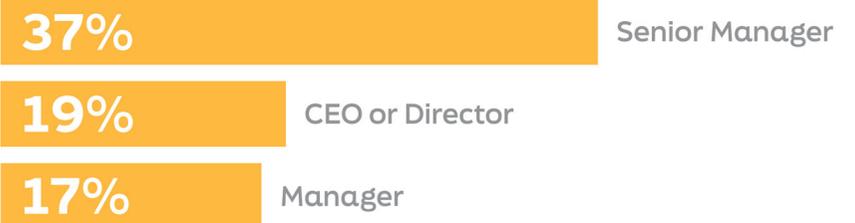
Make sure your message and brand is noticed by the industry's most prominent professionals, operators and organisations by partnering with CILT.

MEL STARK, EDITOR, CILT(UK)

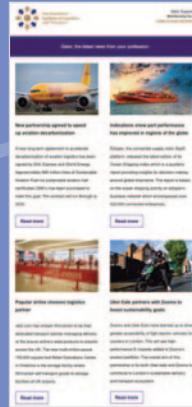
TRUSTED BY THE VERY BEST



MORE THAN 70% OF CILT MEMBERS ARE KEY DECISION MAKERS



MULTI-PLATFORM EXPOSURE



E-Newsletter circulation
30,000+



Magazine circulation
17,000+



Average monthly page views
80,000+

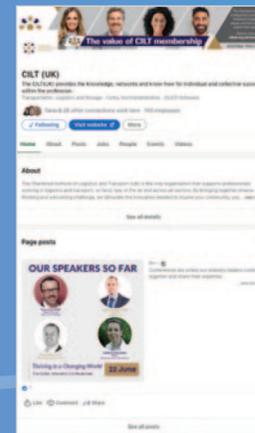
THE COMPLETE SOLUTION FOR YOUR MULTI-CHANNEL MARKETING STRATEGY



Instagram followers
500+



Facebook followers
10,000+



LinkedIn followers
40,000+



X followers
12,300+

THE BEST EXPOSURE WITH CILT

“ Focus magazine is the leading publication for our profession. It reaches senior leaders throughout the sectors that CILT represents and allows organisations of all sizes to disseminate their work and their influence to an audience of key stakeholders and decision makers. ”



ANNA-JANE HUNTER FCILT | CHAIR OF THE BOARD | CILT(UK)



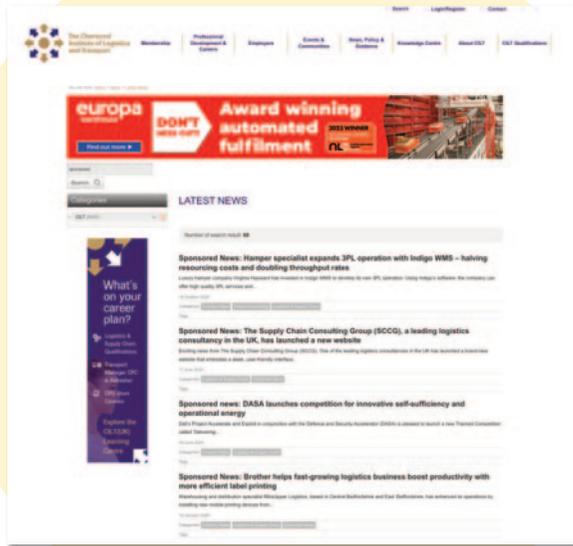
73%
of members have
key purchasing
responsibility

100+
years of history

19%
year-on-year
digital growth

Exclusive
interviews
with leading
executives

DIGITAL ADVERTISING



WEB

SPONSORED NEWS STORY

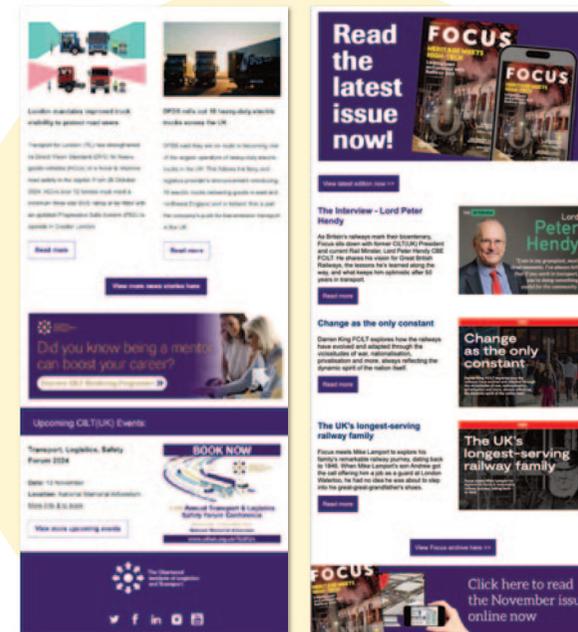
Up to 600 words + image which is featured on the homepage and included on the Latest News section of the website. Ideal for announcing events, new products, staff moves and company success to the industry.

£625 per month

SOLUS LEADERBOARD

Premium positioning on Latest News page, one of the most visited page on the CILT website. Exclusive to one advertiser per month.

£1,150 per month (1551 x 225px)



EMAIL

WEEKLY NEWS BULLETIN BANNER

The Weekly News Bulletin is emailed every Wednesday to an opted in audience of 7,500 members of the CILT.

£1,150 per month (600 x 157px)

FOCUS EMAIL BANNER

This email will go to the opted in CILT members the Friday before the magazine comes out to announce what is in that issue and to showcase the front cover.

£477 per month (615 x 150px)

MULTI-CHANNEL PACKAGES

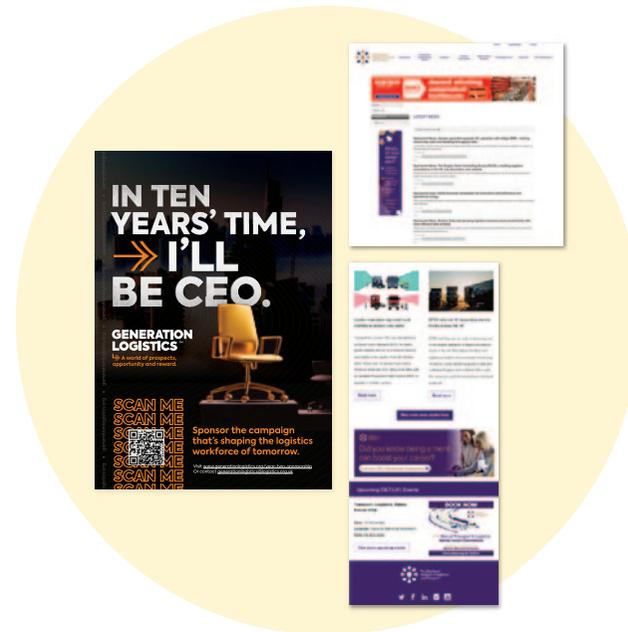
Ideal for those with a special initiative, message or event who want to reach our full senior audience across digital, email, social media and print. Ensure your message builds momentum over a period of time.



PACKAGE 1

- 2 x Full page Focus advert
- 1 x Sponsored news story
- 1 x Focus email banner

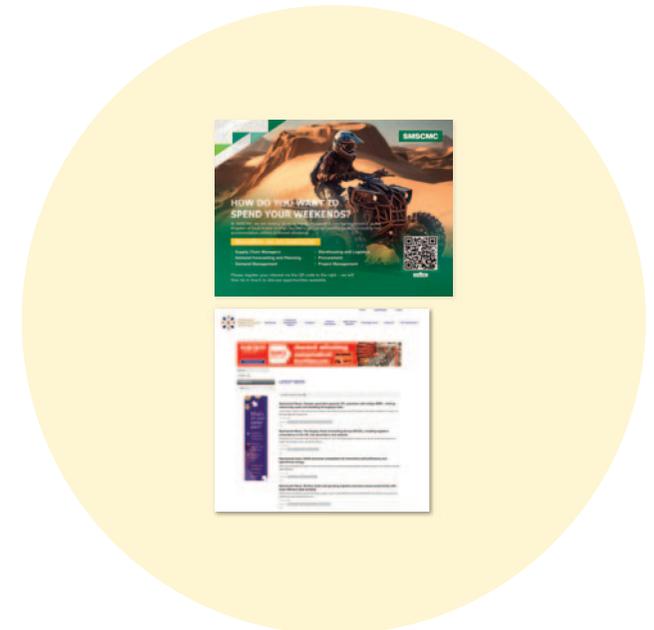
£5,770



PACKAGE 2

- 1 x full page Focus advert
- 1 x Sponsored news story
- 1 x One month news bulletin banner (4 weekly banners)

£3,376



PACKAGE 3

- 1 x Half page Focus advert
- 1 x Sponsored news story

£2,179

EDITORIAL CALENDAR 2026

FEBRUARY

Aviation

- Sustainable aviation fuels and decarbonisation
- Passenger experience re-imagined
- Airport infrastructure development

MAY

The race to net zero

- Green shipping: decarbonising maritime transport
- The circular economy in logistics
- Carbon offsetting and reporting

SEPTEMBER

AI and the future of work

- Reskilling for the AI era
- The skills gap: what transport professionals need now
- Ethical AI: bias, accountability and decision-making

MARCH

Young professionals

- 35 under 35
- Early-career success stories
- The rise of youth-led start-ups
- Digital natives reshaping the sector

JUNE

Pride and inclusion

- Breaking barriers: LGBTQIA+ voices in transport
- The evolution of workplace inclusion
- Allies in action
- Neurodiversity in the workplace

OCTOBER

Global trade

- China and future trade relationships
- Nearshoring and reshoring trends
- Trade routes and geopolitical shifts
- Emerging markets to watch

APRIL

Smart cities and future mobility

- Smart infrastructure
- Active travel: cycling and walking initiatives
- 15-minute cities and urban design

JULY/AUGUST

Innovation and technology

- Artificial Intelligence use-cases
 - Self-driving trains, trucks and technology
 - Internet of Things (IoT) and connectivity
- + CILT's Top 30 UK Logistics Service Providers

NOVEMBER

Rail and freight

- Rail freight: from coal to commerce
- High-speed rail revolution
- Smart railways: digitisation and connectivity



DECEMBER/JANUARY 2027

Looking ahead: 2027 trends

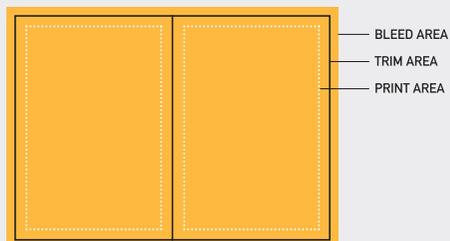
- Global trade dynamics: regions to watch
- Mergers and acquisitions outlook
- CEO predictions: what's keeping leaders awake at night
- Innovation pipeline: what's next?

EDITORIAL DEADLINES 2026



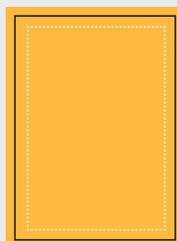
ISSUE	EDITORIAL DEADLINE	ADVERTISING DEADLINE	EMAIL DISTRIBUTION	WITH MEMBERS
FEBRUARY	2nd January	22nd January	30th January	2nd February
MARCH	30th January	19th February	27th February	2nd March
APRIL	27th February	19th March	27th March	30th March
MAY	3rd April	23rd April	1st May	4th May
JUNE	1st May	21st May	29th May	1st June
JULY/AUGUST	29th May	2nd July	10th July	13th July
SEPTEMBER	31st July	20th August	4th September	7th September
OCTOBER	4th September	24th September	2nd October	5th October
NOVEMBER	2nd October	22nd October	30th October	2nd November
DECEMBER/JANUARY 2027	30th October	26th November	4th December	7th December

MECHANICAL DATA



DOUBLE PAGE SPREAD

Bleed area	426 x 303mm
Trim area	420 x 297mm
Print area (per page side)	180 x 267mm



FULL PAGE

Bleed area	216 x 303mm
Trim area	210 x 297mm
Print area	180 x 267mm

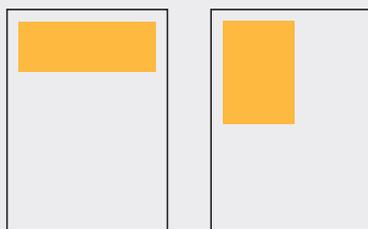


HALF PAGE horizontal

Print area	180 x 132mm
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HALF PAGE vertical

Print area	88 x 267mm
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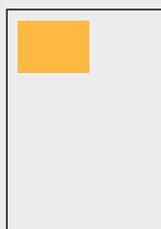


QUARTER PAGE horizontal

Print area	180 x 64mm
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QUARTER PAGE vertical

Print area	88 x 132mm
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EIGHTH PAGE horizontal

Print area	88 x 65m
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All measurement are width x height.

Supplied artwork specification

Media is to be supplied to the correct page size. Please take care to include 3mm bleed, trim and registration marks.

Artwork supplied in press ready PDF format.

All fonts to be embedded into the PDF file.

No type to run across the gutter of a double page spread.

Files to be saved as CMYK colour values.

Supplied jpeg images at a minimum of 300dpi at print size.

Supplied logos as vector eps files with outlined text.

RECRUITMENT



ONLINE JOB ADVERTISING

£450 per job, per month

JOB OF THE WEEK

Want to add additional reach and exposure to your job advert? Book a Job of the Week banner that goes out on the Weekly News Bulletin that is emailed every Wednesday to an opted in audience of 10,000+ members.

Additional £350

There is a £100 discount on each job advert that cites CILT Membership as essential or desirable.

Cross section of member job titles: Business Development Manager | CEO | Consumer Food & Retail | Deputy Operations Manager | Distribution Director | Distribution Manager | Export Manager | Fleet Logistics Manager | Fleet Manager | Global Procurement Manager | Head of Distribution | Head of Fleet | Head of Logistics | Head of Supply Chain | Head of Procurement | Head of Transport | Head of Transport & Highways | Lecturer in Logistics | Logistics Manager | Operations Director | Operations Manager | Procurement Director | Supply Chain Manager | Transport Manager | Transport Supervisor | Warehouse and Distribution Director | Warehouse Manager

MEDIA KIT 2026

FOCUS

ADVERTISING ENQUIRIES

T: +44 (0)1536 740 100

E: advertising@ciltuk.org.uk



**The Chartered
Institute of Logistics
and Transport**

The Chartered Institute of Logistics and Transport
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Northamptonshire NN17 4AX