

Personnel Manifesto – Lee White

I have been a member of the Institute for over 30 years. I have served on committees and contributed strongly to the provision of our educational portfolio and also as a lay committee member. I now chair the Bus and Coach Policy Committee, am a member of the Public Policies Committee (PPC) and Vice Chair of the Bus and Coach Forum.

Although a bus and coach professional by background I have senior level local government experience in both England and Wales and now lead a SME Transport Planning consultancy business after a number of years working for a major civil engineering and place development consultancy with full P&L accountability for a UK and Europe market together with extensive skills development experience. I am a non-executive board member of my local Chamber of Commerce and Industry and serve as a member of the local skills improvement partnership board channelling efforts to upskill the workforce. I also acted in recent years as a non-executive director for a 3rd sector charitable society seeking to reopen a local rail line. He is also a qualified project manager and non-practising Barrister.

I see the key to the Institute future as the development of the education offer. Having recently led the delivery of the bus centre of excellence's certificate course in conjunction with PTRC I believe that the engagement this creates with our newer members is a key asset in our battle to retain a credible member base into the future. My aim would be to ensure the institute exceeding the base aims that we have as a charity in this area by promoting out education offer into sectors that are currently less well represented in the education offer.

I believe the Institute can offer significant value to individuals and businesses in terms of policy development and lobbying. There is excellent work done on policy and influencing within the Institute needs to evolve and respond to the changing political, social and economic landscape we find ourselves in. To this end the strength of member's views and inputs in the policy stances we take is a precious resource to be encouraged and nurtured. I will ensure that the dialogue with members is developed to ensure we remain the go to place for policy observation and advice.

I recognise that the Institute is and should remain a broad church of skills, experience and interest in our wider sector of the economy I will work to ensure that we remain relevant in a changing environment whilst maintain our level of professional curiosity.

I look forward to receiving your support in due course.