



The Chartered
Institute of Logistics
and Transport

Institute Strategy

Professionalising the Profession

2024
2028





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Institute of Logistics
and Transport

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We are CILT(UK)

The Chartered Institute of Logistics and Transport (CILT) is the chartered body for professionals involved in the movement of goods and people and their associated supply chains.

Our Vision

A transport, logistics, operations and supply chain profession recognised and celebrated for its quality, expertise and value.

Our Values



Informed

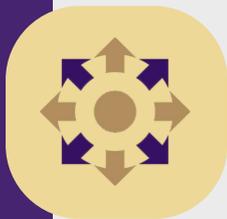


Influential



Inclusive

Our Charitable Objects



As set out at The Charities Commission

To promote, encourage and co-ordinate the study, planning and advancement of the science and art of logistics and transport in all their branches, to institute and maintain investigation and research into the best means and methods of achieving the most satisfactory solution of all problems involved therein and all questions ancillary or subsidiary thereto; to extend increase and disseminate knowledge and exchange information and ideas in regard to all matters connected therewith and to assist and further in all practicable ways the development and improvement of logistics and transport in the higher interests of the community.

Foreword from CILT(UK) Chair

Vikram Singla, FCILT

At CILT(UK), our mission is to elevate the logistics, transport and supply chain professions, ensuring its value is recognised and celebrated by society at large and is viewed as a profession of choice for the next generation.



Our strategic direction over the coming years will strengthen and grow the Institute, enabling CILT(UK) to deliver on its core charitable objectives.

Together we strive for the continuing advancement of logistics, transport and supply chain operations; ensuring the sector can meet future challenges and opportunities and for the benefit of society in general.



Leadership Team



Vikram Singla
FCILT, Chair



Paul Adams
CEO



Rionne Bateman
Interim Director of
Communities and
Events



Andrew Weatherill,
Director of Finance
& Company
Secretary



Daniel Parker-Klein
Director of
Communications,
Public Policy &
PTRC



Helen Hardy
Director of Sales and
Marketing



Darrell McGivern
FCIEA, Director
of Awarding
Services



Shaun Fardy
Director of Service
Delivery



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Strategic Direction: **2024 - 2028**

Professionalise the Profession

*Strengthen the future
capability of logistics,
transport and supply
chain operations*



Our Goals

2024 - 2029

To deliver our charitable objectives and strengthen the future capability of the profession, promote the value of the profession and its importance to society and the global community, we have three key areas of delivery that are aligned to our values



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1 ■ Collaborate & Build Strong, Beneficial Relationships

Enable positive, long-lasting and mutually-beneficial relationships across our community which increase personal fulfilment through effective delivery of value to organisations and individuals



2. Shape & Deliver Professional Development Products & Services

Enhance the capability and knowledge of individuals and organisations through a focused suite of professional products and services that are recognised by the profession and add value to members and their careers



3. Share Insight & Amplify Impact

Empower and facilitate impact through the provision of thought-leadership, technical guidance, knowledge and an effective marketing and communications strategy

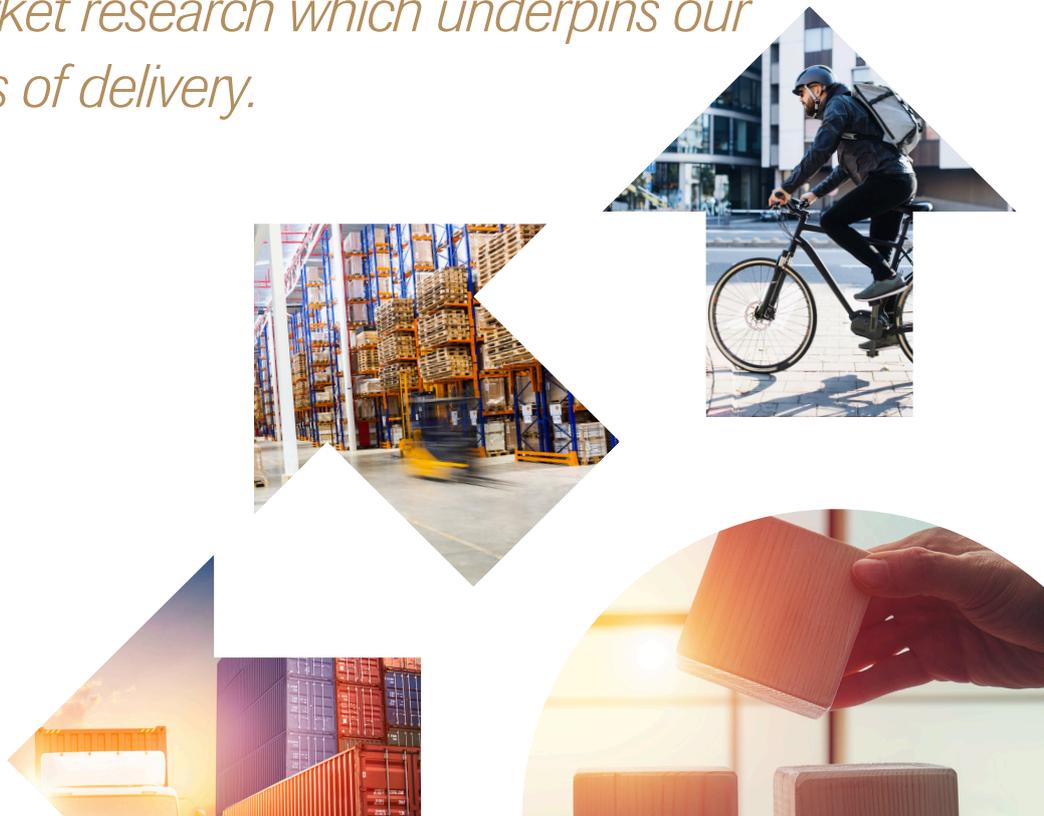




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Methods of Delivery 2024 - 2029

Through continuing work already in progress and with the introduction of new areas of focus, our methods to deliver our strategic aims and goals have been defined through collaboration. Collaboration with the leadership and operational teams across the Institute, as well as through consideration of valuable feedback from our members, communities and market research which underpins our methods of delivery.



Method 1: Collaborate & Build

1

Implement programme of work to measure the value of membership propositions with a view to increase reach across the profession

2

Refresh approach to communities' engagement to deliver diverse and impactful activities that benefit individuals and organisations

3

Define and strengthen relationship processes and interactions building transformational partnerships across organisation and charitable programmes

Method 2: Shape & Deliver

1

Enhance delivery model for professional development products, both transactional and transformational

2

Introduce Certified Membership to strengthen CPD activity and align to professional standards, supporting career development

3

Continue enhancement of systems and services to strengthen accreditation, certification and awarding capability

Method 3: Share & Amplify

1

Embed CILT (UK) as the principle professional voice in the sector, with impartial expertise informing decision making and acting as an enabler for overcoming economic, environmental and social challenges

2

Provide leading personalised relevant content and insight to support the profession throughout their careers

3

Amplify CILT (UK)'s impact and voice by effectively communicating the output of CILT activity to all stakeholders across multiple platforms

Internal Capability

Enable colleagues and volunteers across the Institute and communities to effectively deliver the strategy



Strengthen & Protect The Governance & Capability of the Institute

Robust governance and infrastructure to deliver capable operations and systems that support strategic delivery, ensuring agility to react to innovation and changing environments.

We will reach our goals through the following activities aligned to our values:

1

Review and redesign of governance and organisational structure to support delivery of value proposition

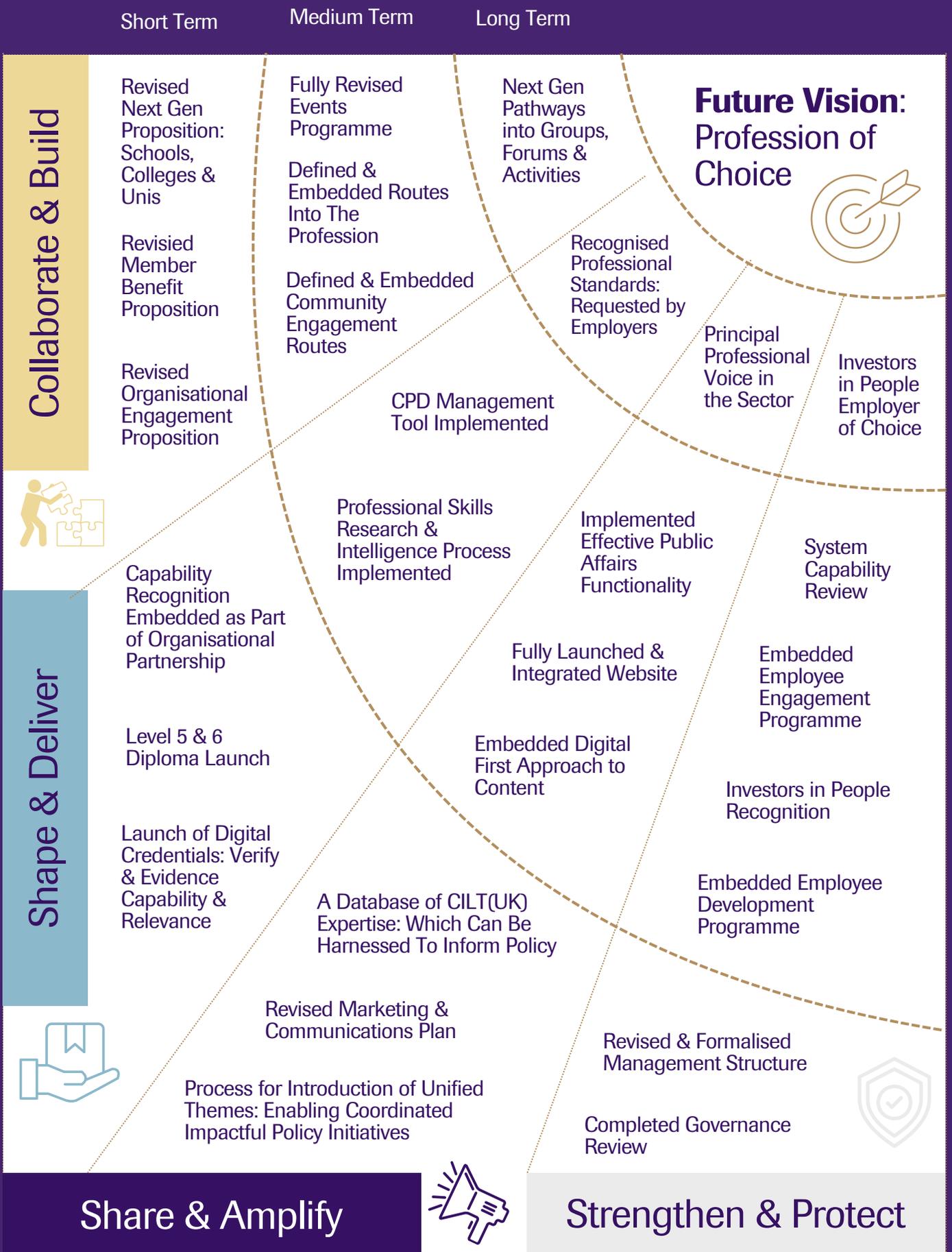
2

Implement employee development strategy to support enhanced capability for strategic delivery

3

Continued review of resources and systems to support finance and HR activities

Transformational Plan: *Professionalising the Profession*



Long Term

Medium Term

Long Term

Strategic Summary

Paul Adams, CEO

Our new strategic direction aims to provide concrete value to our members' careers and the wider logistics, transport and supply chain profession.

Ongoing professional development and shared standards of competency must be at the front and centre of all our efforts.

This new strategy to 'Professionalise the Profession' introduces key methods of how we will deliver an informed, inclusive and influential approach towards our overall goal of strengthening the future capability of the sector.





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