



Why do I need Mentoring?

We live in an age where there is a never ending stream of advice, opinions and expertise at our fingertips. We can find expert videos, blogs, articles and white papers all at the click of a mouse and offline there are books, newsletters and magazines. In truth trying to cut through the sheer volume of advice and information can be exhausting and confusing!

So where can we turn for experienced advice that we can trust to help us achieve stronger performance? In business, the answer is increasingly, mentors!

How Can Mentoring Help Improve My Performance?

Mentors are important in facilitating career mobility and professional fulfillment. They can provide a unique perspective and advice, and can make the difference between a promising career and a successful one.

Mentoring influences career advancement by:

- Fostering skills development
- Promoting mentees within an industry
- Increasing the mentee's confidence levels and aspiration to higher levels of success
- Providing a role model
- Ensuring resources are used wisely, especially time
- Inspiring and supporting, making sure YOUR full potential is reached



In this rapidly changing world it is important to be self-aware and plan for your career. Although plans can change and flexibility is a key advantage in the current job market, knowing your strengths and areas where you need improvement and the general direction you would like to take are key elements to success. This is where a mentor can help.

So what are you waiting for?

Start improving your performance today. Find a CILT(UK) Mentor: www.ciltuk.org.uk/mentoring