

## **Personal Manifesto – Tony Byrne**

I am seeking election to the Board of CILT because I believe our profession has a vital role to play in addressing many of the economic, environmental and societal challenges of the coming decades. Logistics, transport and supply chains have never been more important, and we must therefore continue to strengthen the profession's voice, attract future talent and help organisations navigate a rapidly changing world.

Over a career spanning more than thirty years, I have worked across logistics service providers, transportation and manufacturing, culminating in almost a decade as Global Parts Logistics & Operations Director at Jaguar Land Rover. Throughout that time, I led complex international operations, major transformation programmes and strategic initiatives across global supply chains serving more than 100 countries.

Whilst this experience gives me a strong understanding of the challenges facing our sector, my motivation for joining the Board is rooted firmly in the future of the profession.

One of my priorities would be supporting the development of future talent. The logistics and supply chain profession offers exceptional opportunities, yet we continue to face challenges in attracting, developing and retaining skilled people. Through my involvement in the Institute's mentoring programme, guest lecturing at universities and careers support activities within schools, I have seen first-hand the impact that experienced professionals can have in helping others build successful careers. I would like to see CILT continue to strengthen its role as the professional home for both established practitioners and emerging leaders.

I am also passionate about ensuring that the profession has a strong and credible voice in public policy. Governments and businesses increasingly depend upon resilient, efficient and sustainable supply chains, yet the complexity and strategic importance of our sector are not always fully understood. Having recently been invited to join the Institute's Freight & Logistics Policy Group, I am keen to contribute practical industry experience and a global supply chain perspective to policy discussions that help shape the Institute's response to emerging challenges and opportunities.

Alongside these priorities, I believe stewardship is an important responsibility. As a Director and Trustee of the Foxton Inclined Plane Trust, I am involved in preserving and interpreting an important part of Britain's transport heritage whilst helping develop educational and digital engagement initiatives. This experience has reinforced my belief that we should celebrate the achievements of our profession, learn from its history and inspire future generations to play their part in shaping its future.

The profession is also entering a period of profound change, driven by digitalisation, artificial intelligence, sustainability requirements, geopolitical uncertainty and evolving customer expectations. CILT has an important role to play in helping members understand and respond to these developments, ensuring that the profession remains relevant, adaptable and influential in an increasingly complex world.

As I move into a non-executive and advisory phase of my career, I have both the time and the commitment to contribute actively to the work of the Institute. I would bring strategic

leadership experience, practical industry insight, a collaborative approach and a genuine passion for developing both the profession and the people within it.

I would be honoured to serve the Institute and its members, helping ensure that CILT remains influential, relevant and attractive to current and future generations of professionals.